

LEADING DIGITAL TRANSFORMATION BECOMING A DIGITAL CHANGE CHAMPION



➤ Self-paced Course

It's no secret that we are now firmly in the middle of the fourth industrial revolution. Rapid changes are sweeping across various industries. Things are changing for organizations in terms of strategy, leadership capabilities and culture and you need to become a digital change champion to manage this change.

Modern organization needs

In the face of rapid changes, there is a choice we all have to make. Do we stay ahead of the curve and lead the way or be swept away by these changes and become redundant. Simply put, it is the best of times for people who see opportunities in these tectonic shifts and seize the moment.

Key Takeaways

- Understand the concept of digital
- Learn how digital is introducing changes in various functions within the organization
- Understand various frameworks that can help you become change-ready
- Learn various skills that you need to develop to champion digital change across the organization
- Apply the learning in a gamified environment

Who should attend?

- Individual Contributors
- First Time Managers
- First Time Leaders
- Middle Managers
- Executive Leaders

Course outline

- What is digital?
- What is changing?
- Models for Individual Change Readiness
- Change curve, the ADKAR model and the 4H model
- Becoming a change agent for your organization