

LEADING DIGITAL TRANSFORMATION

DIGITAL FAULT LINES



➤ Self-paced Course

Fault lines are essentially fundamental shifts that cause cracks in the strategy execution process. These fault lines prevent an organization from succeeding in the digital transformation journey. This course will help you understand and overcome these fault lines.

Modern organization needs

Many studies say that only 16% of digital transformations succeed. Many transformations fail mainly due to leaders' inability to overcome major fault lines in their path towards a digital future.

Key Takeaways

- Understand the internal and external fault lines
- Learn how to navigate internal fault lines revolving around structure, process and information flow, goal and incentive alignment
- Learn how to navigate external fault lines that are mainly related to how the organization manages conflicts, how responsive they are to the external environment, how they manage ecosystem data, processes around innovation

Who should attend?

- Middle Managers
- Executive Leaders

Course outline

Internal fault lines:

- Structure and talent, Streamlining Process and Information Flows, Managing Innovation through Goal Alignment, Managing the Now, New and Next

External fault lines:

- Open vs. closed ecosystems, Sharing vs. protection, Permission-less innovation vs. precautionary innovation