

LEADING DIGITAL TRANSFORMATION

DIGITAL LEAPFROG STRATEGY



➤ Self-paced Course

The Digital LEAPFROG Strategy course helps leaders formulate exponential digital strategies and innovate on their existing business models. Using a series of structured frameworks and online toolkit, this course allows you to apply key learning in the context of your business.

Modern organization needs

Digital is thoroughly disrupting the business ecosystem, necessitating leaders to redefine strategies and business models to respond to the new opportunities that digital transformation presents.

Key Takeaways

- Unlock exponential growth using the ecosystem
- Build competitive advantage and a competitive moat for the business
- Create a thriving ecosystem that adds tremendous value to customers

Who should attend?

- Middle Managers
- Executive Leaders

Course outline

- Linear to networked business model
- Ecosystem as strategy: Liquid structures and economy of platforms
- Data as strategy: Algorithms, analytics and programmable interface
- Design as strategy: Formulate experience journeys and reach uncharted territories
- Agility as strategy: Obsessive customer centricity and game changing adaptation