

LEADING IN THE DIGITAL WORLD

INTRODUCTION TO DIGITAL LEADERSHIP



➤ Instructor-Led Training (Workshop)

The Digital Age is upon us and thriving. In the world of VUCA, comprehension, strategy, and action are required to take place at bullet's speed. How can organizations embrace this rapid change and succeed in the Digital Age? It requires a significant mindset and skill change in an organization's leaders. This course will help you understand the new leadership practices for the Digital Age.

Modern organization needs

The digital age necessitates the development of leaders at all levels of an organization. You are expected to help create and execute a vision, be agile, and lead the organization through uncertainty and rapid change.

Key Takeaways

- Build basic awareness of latest Digital trends and disruptions
- Understand the context in which a Digital Leader operates
- Understand the 4 personas of a Digital Leader: Networked Leader, Sense-making Leader, DesignLeader and Agile Leader

Who should attend?

- Individual Contributors
- First Time Managers
- First Time Leaders
- Middle Managers
- Executive Leaders

Course outline

- Need for being able to Introduction to Digital Transformation
- Introduction to Digital Leadership
- Introduction to the four personas of a digital leader:
 - Networked Leader
 - Sense-making Leader
 - Design Leader
 - Agile Leader