

Leading Next

Leading Digital Execution

# Clearing the Digital BLUR



Boundaryless Organizations



Limitless Digitization



Unbounded Innovation



Relentless Iteration

The Digital transformation journey is fraught with uncertainties and risks that organizations and leaders are unfamiliar with. Management playbooks from the industrial age offer very little meaningful guidance. Therefore, we need a fresh perspective to respond to the challenge. Clearing the Digital BLUR fills the gap by providing a handbook for navigating the strategic challenges of the digital age.

## Modern organization needs

To adapt to the pace of change and stay relevant in the digital world, organizations and leaders must understand the dynamics of digital transformation and its impact on business.

## Key Takeaways

- Become aware of the digital trends that are driving digital transformation in organizations
- Understand what Digital means to businesses, what top myths surround Digital and present insights on the three types of digital disruptions we see in the industry
- Bring a sharp focus the four crucial business lines that are blurring away in the digital age

## Course Outline

- Introduction to Digital Transformation
- What is digital?
- What are some of the myths surround digital?
- What are platforms?
- Three types of disruptors in the digital age
- The era of Digital BLUR
- Clearing the Digital BLUR

## Learning Format



ILT  
(WORKSHOP)



VILT  
(WEB BASED)



SELF-PACED  
COURSE

## Who should attend?

- Individual Contributors
- First Time Managers
- First Time Leaders
- Middle Managers
- Executive Leaders