



# Design Leadership

With more and more organizations embracing unbounded innovation, the landscape calls for grooming a new kind of leader. As innovation becomes a way of life for organizations, and employees across levels are empowered to bring their creative selves to work, leaders will be called upon to demonstrate new mindsets and skillsets to encourage unbounded innovation. This course helps you reboot the way we think about driving innovation in our organizations.

## Modern organization needs

Digital native organizations do not box themselves within the traditional definitions and boundaries of an industry. Amazon, for instance, started as an online book retailer and today, is competing against Walmart on physical retail, with Google and Microsoft on cloud computing and with television production studios and broadcasters through their original streaming content. Given this new reality, we need leaders who are comfortable to lead in the era of unbounded innovation.

## Key Takeaways

- Understand the persona, mindset and skills of a Design Leader
- Develop an Exponential mindset and learn to challenge the status quo
- Uncover what it takes to build Innovative solutioning by decoding empathy
- Utilize Inclusion in order to integrate diverse points of view
- Develop calculated risk taking abilities and an openness to ambiguity and failure

## Course Outline

- Who is a Design Leader?
- Exponential mindset
- Innovative solutioning
- Being inclusive
- Calculated risk taking
- Bringing it all together

## Learning Format



**ILT**  
(WORKSHOP)



**VILT**  
(WEB BASED)



**SELF-PACED**  
**COURSE**

## Who should attend?

- Individual Contributors
- First Time Managers
- First Time Leaders
- Middle Managers
- Executive Leaders