



# Sense-Making Leadership

We live in the era of limitless digitization, where data proficiency and making data-backed decisions for leaders is not just a good-to-have but a must-have. But how do leaders do this? How do you embrace the world of data intelligence and leverage it to work in your favor? We will unpack this and a lot more in this course on sense-making leadership.

## Modern organization needs

In the last few decades, we have witnessed the evolution from the internet of computers to internet of humans to the internet of things. In the future, everything will be **'plugged in'**. The immediate impact is that we will be living in an era of exponentially exploding data, information and algorithms. Given this new reality, we need leaders who can make sense of and lead in the exponential data-driven era.

## Key Takeaways

- Understand the persona, mindset and skills of a Sense-Making Leader
- Develop an Insights-driven mindset to develop insights through data
- Uncover what it takes to build Computational Thinking by asking the right questions to re-frame the problem
- Utilize Critical Thinking and Decision Making in order to make rational decisions
- Work with Storytelling to communicate complex situations in a simplified manner

## Course Outline

- Introduction to Clearing the Digital BLUR
- Who is a Sense-Making Leader?
- Insights-Driven Mindset: Develop Insights Through Data
- Computational Thinking: Ask The Right Questions To Re-frame The Problem
- CTDM: Make Rational Decisions
- Storytelling: Communicate Complex Situations In A Simplified Manner

## Learning Format



ILT  
(WORKSHOP)



VILT  
(WEB BASED)



SELF-PACED  
COURSE

## Who should attend?

- Individual Contributors
- First Time Managers
- First Time Leaders
- Middle Managers
- Executive Leaders