

Digital Awareness

DEMYSTIFY DIGITAL TRENDS

Digital is more than just technology. Digital refers to the ways in which technology is used to create value, across functions. To adapt to the pace of change in the digital age, and remain relevant and successful, organizations and their employees need to understand the extent and importance of technological disruptions to their functions, businesses, industries, and organizational structure and culture.

KNOLSKAPE's Digital Awareness Program offers a suite of sessions that aim to demystify digital concepts, trends, and disruptions, and provide an understanding of the expected behaviors and capabilities to succeed in the digital age.

Key concepts discussed

- Flatter organization structures and greater collaboration
- Social – New media literacy
- Demystifying IoT & Cloud computing
- Big Data, Analytics, and data driven decision making
- Emergence of new businesses
- AI, Machine Learning, & Robotics
- Design and Innovation Mindset
- Business Disruption using Mobile
- Cryptocurrencies and blockchains

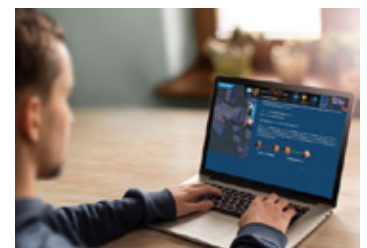


RECOMMENDED FOR

- Individual Contributors
- Frontline Managers
- HiPots
- Middle Level Managers
- Senior Leaders

OMNI CHANNEL DELIVERY MODEL

1. In-classroom
2. Live-Virtual
3. Self-paced
4. Mobile



Digital Execution

DELIVER EXPONENTIAL RESULTS

Organizations today are devising different strategies for effectively managing digital disruption. However, a key stumbling block is the inability of teams across the organization to execute these strategies, often due to a lack of appreciation of what digital really means. KNOLSKAPE ‘Digital Execution’ solutions, based on the DIGITAL BLUR™ framework, act as the necessary bridge between strategy and execution. They enable managers across levels to develop the necessary digital culture, capabilities and mindsets for executing breakthrough strategies to deliver exponential business results.

Solution

	B	L	U	R
	Boundaryless Organizations and Industries	Limitless Digitization	Unbounded Innovation	Relentless Iteration
Program Name	EXECUTION IN THE DIGITAL ECOSYSTEM	POWER OF DATA	DESIGN THINKING	AGILE EXECUTION
Program Components	Ecosystem Execution	Data to Decision Making	Innovation with Design Thinking	Lean approach to execution
Topics Covered	Platform Ecosystem; Platform roles; Matchmaker, Architect, Curator	Data to Decision 5A framework; sense-making techniques	Design Thinking; Innovating Customer Experience	Agile Methodology; Lean Startup-Approach
Activity	Ecosystem activity	Data lifecycle activity	Design Thinking activity	Build-Measure-Learn activity

RECOMMENDED FOR

- Individual Contributors
- Frontline Managers
- HiPots
- Middle Level Managers

OMNI CHANNEL DELIVERY MODEL

1. In-classroom
2. Live-Virtual
3. Self-paced
4. Mobile



Digital Strategy

REDEFINE BUSINESS MODELS

Digital is thoroughly disrupting the business ecosystem, necessitating leaders to redefine strategies and business models to respond to the new opportunities that digital disruption present.

Aligned to the Digital BLUR™ framework, Digital Strategy solutions help senior leaders formulate exponential digital strategies and devising new business models. The solutions take leaders through the entire strategy definition process, starting with a fresh perspective on how to look at the business landscape and competition, to identifying existing and newer elements to create, reduce, reuse and eliminate in their business model canvas.

Key concepts discussed

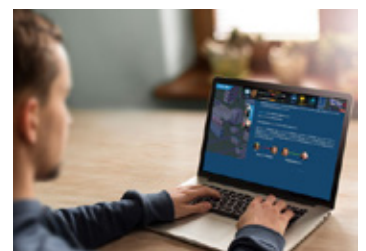
	B	L	U	R
	Boundaryless Organizations and Industries	Limitless Digitization	Unbounded Innovation	Relentless Iteration
	ECOSYSTEM AS STRATEGY	DATA AS STRATEGY	DESIGN AS STRATEGY	AGILITY AS STRATEGY
Inside Lens	Set up a resource pool on demand and autonomous self-directed teams	Drive efficiencies and produce breakthrough insights	Focus on creating stellar experience for ecosystem shareholders	Use lean principles to craft a highly client-centric value proposition
Outside Lens	Leverage external assets, third-party applications, communities, and crowds	Partner with other systems to acquire new capabilities and drive network effects techniques	Achieve exponential growth by using innovations that unlock 10x potential	Thrive in a VUCA environment by building, measuring, and learning in rapid iterations

RECOMMENDED FOR

- Senior Leaders

OMNI CHANNEL DELIVERY MODEL

1. In-classroom
2. Live-Virtual
3. Self-paced
4. Mobile

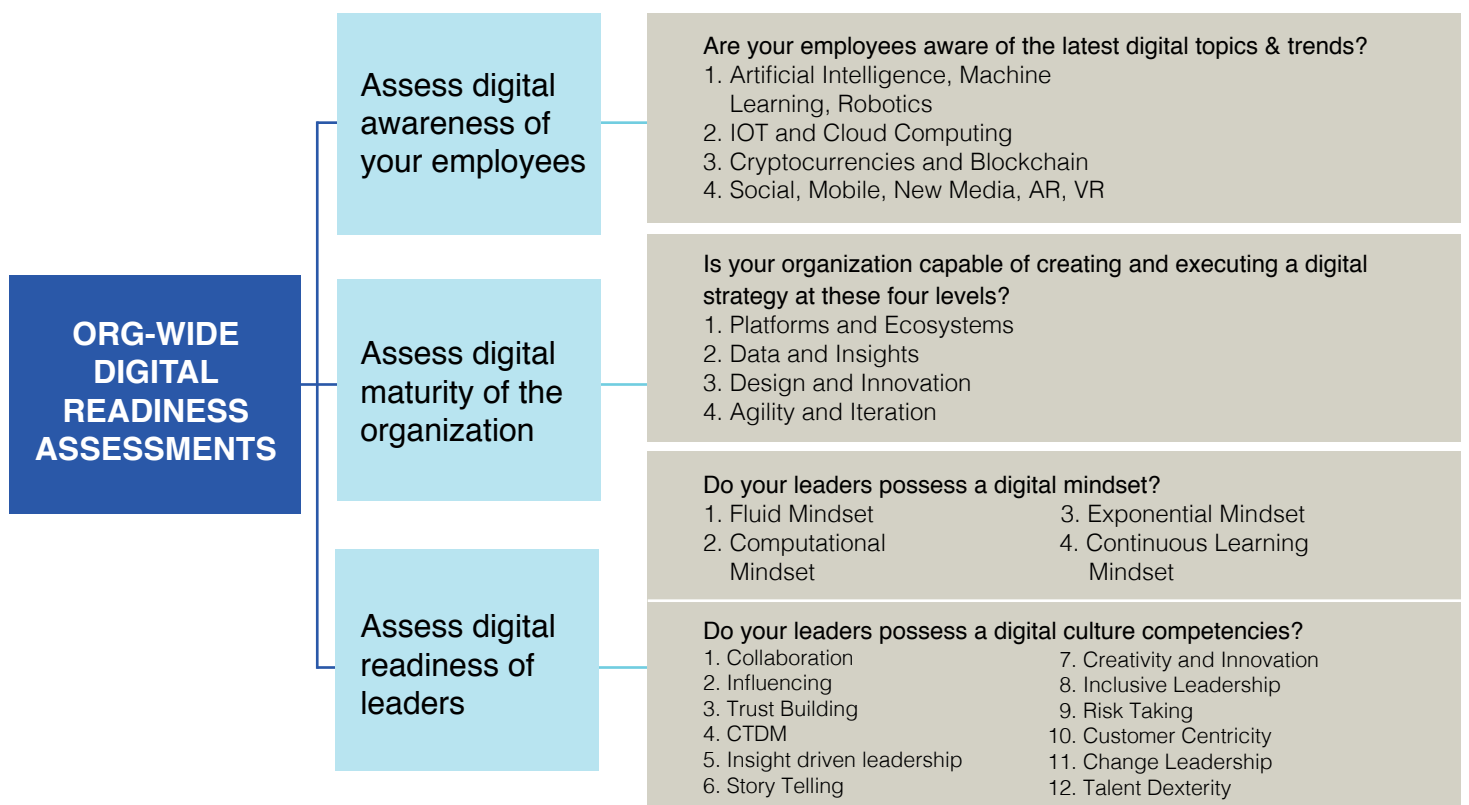


Digital Assessments

ASSESS DIGITAL READINESS OF YOUR WORKFORCE

The Digital Age is upon us and thriving. Are your employees digitally aware and your leaders ready to manage the disruptions? Assess them and find out! KNOLSKAPE Digital Assessment Solutions offer a suite of cognitive, psychometric, creativity and simulation tools to assess the digital awareness of your employees, the digital maturity of your organization, and the digital readiness of your leaders.

1. Assess digital awareness of your employees
2. Assess digital maturity of the organization
3. Assess digital readiness of leaders



RECOMMENDED FOR

- Individual Contributors
- Frontline Managers
- HiPots
- Middle Level Managers
- Senior Leaders

OMNI CHANNEL DELIVERY MODEL

1. In-classroom
2. Live-Virtual
3. Self-paced
4. Mobile



Digital Leadership

CREATE DIGITAL LEADERS

The digital age necessitates the development of leaders at all levels of an organization. These digital leaders are expected to help create and execute a vision of change, be agile, and lead the organization through this era of digital disruption.

Aligned with the KNOLSKAPE DIGITAL BLUR™ framework, ‘Digital Leadership’ solutions are designed to build digital leaders across the organization, by helping them embrace new leadership mindsets and organizational cultures to turbocharge growth.

Key competencies covered

	B	L	U	R
	Boundaryless Organizations and Industries	Limitless Digitization	Unbounded Innovation	Relentless Iteration
Program Name	NETWORKED LEADER	SENSE-MAKING LEADER	DESIGN LEADER	AGILE LEADER
Focus and Strategy	Inside & Outside	Data and Intuition	Efficiency & Experience	Now & Next
Module: Leadership Mindset	Fluid mindset	Computational Mindset	Exponential Mindset	Continuous Learning Mindset
Module: People & Culture	Collaboration; Influencing; Trust building	Critical Thinking & Decision Making; Insight-driven Leadership; Storytelling	Creativity & Innovation; Inclusive Leadership; Risk Taking	Customer Centricity; Change Leadership; Talent Dexterity

RECOMMENDED FOR

- Individual Contributors
- Frontline Managers
- HiPots
- Middle Level Managers
- Senior Leaders

OMNI CHANNEL DELIVERY MODEL

1. In-classroom
2. Live-Virtual
3. Self-paced
4. Mobile

