

One of the India's largest Infrastructure company partners with KNOLSKAPE for **Digital Awareness** across its entire employee base

The company is one of India's largest and fastest growing enterprises in the infrastructure sector, with world class projects in India and abroad. The group is headquartered in New Delhi, and has been developing projects in high growth areas such as Airports, Urban Infrastructure, Energy and Transportation. The organization has an employee strength of 10,000 and is continuing to make its presence known all over. They work tirelessly to stay updated and are attuned to the latest trends and developments in the industry.



Challenge

With the digital wave disrupting business and industries significantly, the client felt the need to educate its employees about digital trends, and the disruptions in business it is creating for the organization.

As the workforce is scattered across India, the organization required a delivery methodology that would ensure rapid, effective and cost-effective knowledge dissemination to all employees equally, while delivering high engagement and knowledge retention.



Solution

The company selected KNOLSKAPE for their engaging and immersive solutions, delivered both in-classroom and live-virtual, followed by self-paced learning modules on a gamified web-based learning platform.

KNOLSKAPE solutions, based on the DIGITAL BLUR™ framework, offer organizations a comprehensive yet relevant curriculum for creating awareness of key digital trends that impact business. These include digital topics such as IoT, Cloud computing, Big Data, Analytics, AI, Machine Learning, Robotics & many others. A digital readiness assessment to measure knowledge retention was also included as part of the solution.

The learning intervention was delivered in two waves:

- Wave 1: 350+ mid-junior level employees underwent half-day classroom sessions coupled with self-paced web-based learning for recall and retention
- Wave 2: 3000+ junior to mid-level employees underwent half-day classroom sessions, and 500 senior leaders attended a full-day workshop. Both levels also participated in self-paced web-based learning for recall and retention



Impact

- Improved understanding and awareness of digital, global trends, and new age digital technologies
- Employee preparedness to deal with the digital disruption spanning all industries
- Identification and categorization of employees based on digital awareness levels

