

ChangeQuest Simulation



About the simulation

ChangeQuest helps participants bridge the gap between the theory and practice of influencing internal stakeholders. It also helps participants understand the strategic and tactical aspects of change management. Within the simulation, participants play the role of a change agent in a virtual organization with the goal of convincing internal stakeholders to bring about a transformational change within the organization, without exercising authority over the stakeholders.

Competencies addressed

- Influencing Skills
- Innovation Marketing
- Leadership without Authority
- Change Management

Analytics

- Influencing Style & Capability
- Communication Style
- Innovation Diffusion Curve
- A-I-D-A Model
- Change Adoption Rate

Recommended for

- Individual contributors
- First Time Managers
- High Potential Employees
- Middle Level Managers
- Senior Leaders

Duration of simulation

- 60 minutes
- 90 minutes
- 120 minutes

Simulation rating

- **4.22 / 5**

Simulation recommendation

- Recommended by **94.61%** of participants

PARTICIPANT FEEDBACK

ChangeQuest simulation

“The simulation urges us to think of different paths to get approvals and implement strategies”

“The Simulation is challenging, intuitive, and thought provoking”

“It helped me learn the dynamics of effective communications within an organisation to influence decisions and change adoption happens therein”

“It really made me feel that I was in that role and organisation. Also it helps you to change your approach according to the situation”